LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
(F04)
Printed in U.S.A.
AD# 160-01 "BOXING GLOVES-FREE PACK" Rec'd M94717-Page(5 5/8" x 7 3/4")-B/W Bleed, T.V. Guide, 1987

We bet two free packs that Cambridge taste will K.O. generics!

Try 'em, on us!

Please send me two FREE pack coupons.

Offer expires 9-30-87. By participating in this offer I certify that I am a smoker 21 years of age or older. Limit one per person. Offer void where prohibited by law. Allow 6-10 weeks for delivery.

Name_____

Address_____

City_____ State_____ Zip_____

My current brand is_____

Send me: Kings ☐ 100's ☐ Slim/Lite ☐ Menthols ☐

Mail coupon to: Cambridge Two Free Packs, P.O. Box 1600, Hicksville, NY 11756

Taste breakthrough, generic price!

12 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.

© Philip Morris Inc. 1987

Mfr. suggested retail price.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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